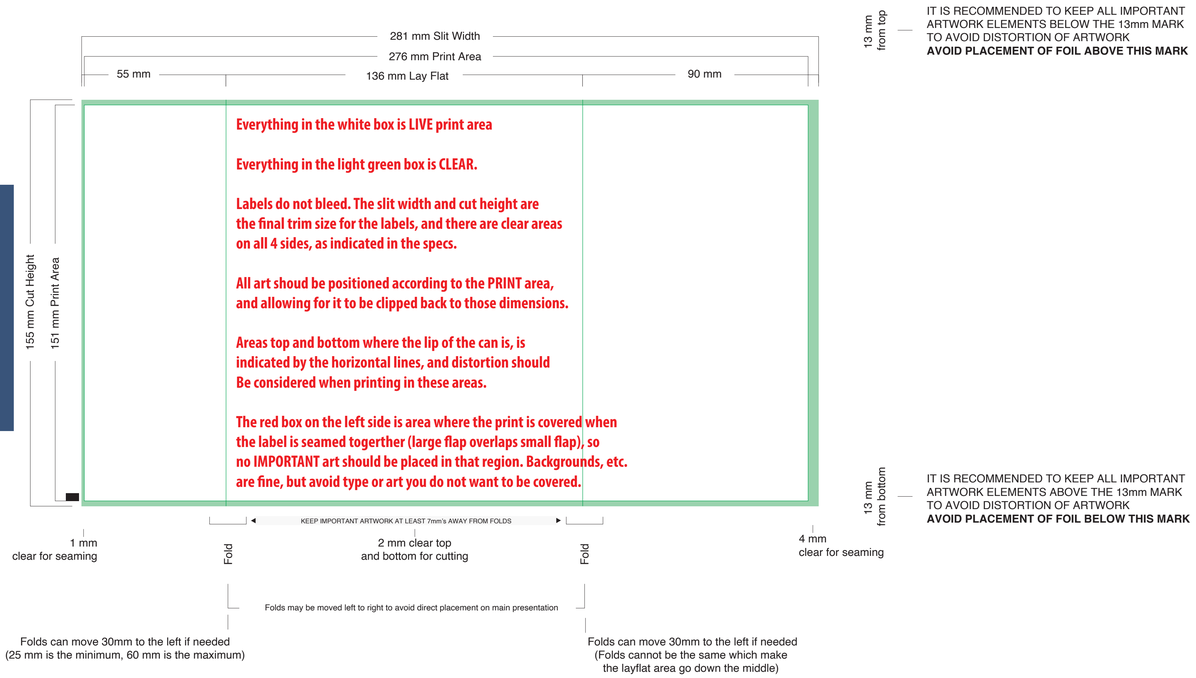
DIE LINE FOR A DIGITAL PRINTED SLEEVE

750mL ALUMINUM CAN

136mmLFX155



13 mm from top — IT IS RECOMMENDED TO KEEP ALL IMPORTANT ARTWORK ELEMENTS BELOW THE 13mm MARK TO AVOID DISTORTION OF ARTWORK
AVOID PLACEMENT OF FOIL ABOVE THIS MARK

13 mm from bottom — IT IS RECOMMENDED TO KEEP ALL IMPORTANT ARTWORK ELEMENTS ABOVE THE 13mm MARK TO AVOID DISTORTION OF ARTWORK
AVOID PLACEMENT OF FOIL BELOW THIS MARK

If you have a preferred location or color for the Saxco tracking mark have your designer place it in the preferred color and location. If it's not placed by the designer, Saxco will place it near the UPC in black or white.

Place the Saxco logo → Saxco

Saxco
We package customers dreams™

DIE # 750 mL Digital Sleeve	DATE 00/00/0000	DESCRIPTION Digital Sleeve for 750 mL Aluminum Can			
OVERALL FLAT DIMENSION 281 mm X 155 mm		Cylinder Specifications			
PRINT SIZE 276 mm X 151 mm		TOOTH SIZE 977.9	SEAM LOCATION	ROLL LENGTH	
LAY FLAT 136 mm X 155 mm	CUT LENGTH	IMAGE Mirror	PERF TYPE		
SUBSTRATE PETG	SUBSTRATE THICKNESSES .04 / .05	# ACROSS 1		# AROUND	
CUSTOMER CRAFT BREWER	PROOF # 0	REGISTERED TOLERANCE +1 / -0	ASSIGNED CSR N/A	OPERATOR N/A	

NOTES:

DILINEE RULES
- DIELINE • Dimensions of specified job
- PERFORATION • Dimensions of specified job
- PRINT AREA • Color and Graphics OK • Copy OK
- CLEAR AREA • Keep clear • No Copy or Graphics

PROOF#	REVISIONS:	DATE

- This proof is for your inspection. This proof does not show quality of paper or exact colors to be printed. This proof shows the type style, type arrangement and related work as it will appear in your final proof and printed job. We assume no responsibility for errors not corrected on the proof. Please read carefully and check entire proof for spelling, position, UPC code, context, color, separation, and / or related matter. Please mark changes clearly and accurately.
- Please return this proof promptly so we may schedule production and meet your delivery date.
- All Pantone Color will be converted to CMYK.

QUESTIONS / COMMENTS - CALL US TODAY 1-714-630-4391

For immediate assistance
please contact your assigned Customer Service Representative.

ARTWORK PLACEMENT

Artwork should be dropped in or placed within the called out print area of the dieline and must be placed on the "ARTWORK" layer. Be sure to outline all copy and embed all images.

ARTWORK

Avoid placing artwork outside of the print area, this will not print. Top and bottom 2mm clear are used to separate impressions and cutting, the left 1mm and right 4mm are used for seaming.

Folds can be moved slightly to the left of the die line if needed. Main artwork (Logo, Slogan, Product Name) should NOT be placed on a fold line to avoid art distortion.

Main artwork is recommended to be placed centered within the Lay Flat folds and kept away at least 7mm's away from these.

Foil should be represented with a "FOIL" spot color and should be placed on the its own layer labeled "FOIL"

FOIL

All Matte Varnish (Flood Matte or Spot Matte) should be represented with a "MATTE" spot color and shoule be placed on its own layer labeled. Matte will be the size of the Print area, however, 7 mm reduced on the 1 side of the label.

MATTE / SPOT MATTE

WHITE

ARTWORK

Artwork can be left without a white ink back up for any desired image with transparency to the aluminum can. This is refered to as "Knockout". Artwork not requiring transparency must have a white back up, the color representing white should be named: HPI-White The HPI-White should be a spot color and placed in WHITE layer and should be set to Overprint.

Keep important copy or artwork at least 3mm's away from the 1mm clear for seaming. Recommended is 7mm's.

It is recommended that all barcodes be placed vertically, never horizontally as the bars may distort with the transverse shrink

All barcode stripes must be darker than the void spaces. Bars should never be white.

IMPORTANT: Barcodes must measure at least 1 inch measuring from top bar to the bottom bar of the bar code.

***When designing artwork**, please note that printed shrink film applied to cans will always shrink in the transverse up to 8 to 10%. Straight lines and circles may be affected horizontally.

MANDATORY LABEL INFORMATION

GRAPHIC DESIGNER IMPORTANT INFORMATION

TYPE SIZE AND LEGIBILITY REQUIREMENTS FOR HEALTH WARNING STATEMENT

Container Size:	Minimum Type Size Requirement
Over 237 ml (8 fl. oz) to 3 liters (101 fl. oz.)	2mm

- Be readily legible under ordinary conditions and appear on a contrasting background

HEALTH WARNING STATEMENT

The statement below must appear on all alcohol beverages for sale or distribution in the U.S. containing not less than 0.5% alcohol by volume, intended for human consumption and bottled on or after November 18, 1989:

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

NAME AND ADDRESS - (REQUIRED)

The name and address of the producer/bottler or packer must appear on the label optionally preceded by an appropriate explanatory phrase such as "BREWED AND BOTTLED/PACKED BY," "BREWED BY" or "BOTTLED/PACKED BY"

ALCOHOL CONTENT - (FORM OF STATEMENT)

Alcohol content must be shown as:

"ALCOHOL (ALC) __% BY VOLUME (VOL)"
"ALCOHOL (ALC) BY VOLUME (VOL) __%"
"__% ALCOHOL (ALC) BY VOLUME (VOL)"
"__% ALCOHOL (ALC)/VOLUME(VOL)"

FOR ADDED INFORMATION

CHAPTER 1 - MANDATORY LABEL INFORMATION

https://www.ttb.gov/beer/bam/chapter1.pdf

(From the Brewers Association - Labeling Requirement Resources)

ARTIST AND CUSTOMER APPROVAL CHECKLIST

ALL POINTS ON THE FOLLWING LIST MUST BE READ AND CHECKED OFF

The accuracy of all the information that appears on the sleeve falls under the responsibility of the Customer. Please review each item carefully.

ART DESIGNER AND CUSTOMER REVIEW AND APPROVAL CHECKLIST

- ☐ Layout Orientation is correct.
- ☐ All copy has been outlined or provide the font(s) with the artwork.
- ☐ All images have been embedded.
- ☐ For art designer: Please, convert all Pantone Colors to CMYK. If needing a Pantone Color to reference, please use Pantone+Color Bridge Coated.
- ☐ All copy is checked for spelling, content, and legal compliance.
- ☐ Logos are correct for design and position.
- ☐ Please have the areas where the"knock out" be in the white layer
- ☐ Fluid ounce Declaration values are correct (ounces/liters).
- ☐ Ingredients and or Nutritional Facts (if any) are correct.
- ☐ Ingredients Declaration / Nutritional Facts (if any)are correct for spelling, content, and in the order approved by regulatory standards.
- ☐ "Distributed By" and "Statement of Origin" are correct for spelling and content.
- ☐ Government warning information is correct, where applicable (e.g. Organic Certifier, Kosher Certifications, Recycling, etc.) Any additional logos/legal content is accurate when applicable.
- ☐ If product is Organic, verify the Organic Certifier disclosure is correct.
- ☐ UPC Bar code has been designed and positioned correctly and has been verified as scannable.
- ☐ Seamed Lay Flat folds are positioned correctly and are not landing ontop of any primary logo or artwork of imporance.
- ☐ RBDG Logo has been placed

IMPORTANT:

Saxco makes every attempt to quality control all Artwork files.
However, the accuracy of the Artwork Content is NOT OUR RESPONSIBILITY.
Therefore, each Customer must understand the following terms:

1. **ALL ARTWORK** files **MUST** have **the CUSTOMER** sign off before digital files are processed for order and printing.
2. Saxco accepts **NO RESPONSIBILITIES** for any errors and/or omissions (including typos) contained in the Artwork file after **FINAL ARTWORK** has been signed off as approved.
3. **ALL CONTENT** must be checked for factual and legal assurances, and will be the responsibility of the Customer to approve, including any text created or added by Saxco on behalf of the customer.
4. Physical or Electronic Approval of this Artwork **CONFIRMS ACCEPTANCE OF THE TERMS** described.
5. Any costs to update Artwork or Re-Print after Customer Approval, will be responsibility of the customer.

NOTE: Once artwork has been submitted to the CSR, there is a 24 –48 hour turn around time for soft proof delivery.

X _____ DATE: _____

Please print name, sign and date acknowledging that all has be reviewed, is correct and is approved.